MOHD FAIZ **ANWAR**

Data Analyst

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SUMMARY

Data Analyst with over four years of experience turning data from finance, marketing and HR systems into accurate, decision ready reporting for senior leadership. Builds reliable datasets in SQL and dbt on AWS RDS, automates manual reporting with Tableau dashboards, and has analysed channel and campaign performance to guide budget decisions. Has built self-service finance dashboards covering income statement, budget versus actual and cashflow, and introduced AI assisted reporting tools that give stakeholders answers in seconds. Holds a Computer Science degree and an MBA and explains findings clearly to non-technical audiences.

CORE SKILLS

Analysis and Reporting:	KPI dashboards, management information, ad hoc analysis, forecasting and predictive modelling, performance and budget versus actual reporting, data storytelling
Data and BI:	SQL (PostgreSQL), CTEs, window functions, dbt, AWS RDS, ETL pipelines, Tableau (Desktop, Prep, Server, Pulse), Power BI, Looker Studio, basic Python
Excel and Data Controls:	Advanced Excel, data validation, reconciliation, data quality checks, documentation, version control, root cause analysis of data anomalies
AI and Automation:	Claude, Gemini, Workato, Tableau Pulse, Slack based reporting assistants
Systems:	SAP, NetSuite, Salesforce, BambooHR, Greenhouse, Google Sheets
Ways of Working:	Stakeholder management, requirements gathering, executive reporting, GDPR and data governance

PROFESSIONAL EXPERIENCE

Data Analyst, FIRST

London, UK | December 2022 to present

- Built SQL pipelines using dbt principles, bringing data from SAP, BambooHR and Greenhouse into one reliable dataset in AWS RDS, with testing, documentation and version control, replacing fragmented spreadsheet reporting and saving the business over 100 hours of manual work a year.
- Established an ETL pipeline to move Finance Excel reports into Tableau, removing manual data manipulation and giving the team self-service dashboards for income statement, balance sheet, budget versus actual, cashflow and ageing analysis.
- Built predictive headcount forecasting models to support workforce planning and resourcing decisions, using historical trends to project future scenarios instead of only reporting on the past.
- Built three Slack based reporting assistants using Claude and Workato, so stakeholders can ask for ad hoc analysis in plain language and receive a complete report automatically.
- Built interactive Tableau dashboards for headcount, attrition and the full recruitment pipeline, replacing manual Excel and Google Sheets reporting, tested for accuracy before release and supported by training and documentation.
- Worked with HR leadership to define and standardise key metrics such as headcount, turnover, attrition and time to fill, with clear definitions and reliable tracking for each one.
- Built an AI powered Analytics Agent using Gemini and Tableau Pulse, so managers and senior leaders can ask questions about headcount and workforce data in plain language.

Business and Performance Analyst, WHM Global

London, UK | August 2019 to December 2022

- Analysed channel and campaign performance data to guide budget decisions and improve marketing outcomes for multiple clients.
- Built dashboards in Google Data Studio and Zoho Analytics to track KPIs, funnel performance and campaign results.
- Presented performance insights and recommendations to clients in clear, plain language, helping strengthen client relationships.

Junior Finance Analyst, Hi Inc.

London, UK | February 2019 to August 2019

- Built automated Tableau dashboards linked to NetSuite to track revenue and key financial metrics.
- Carried out reconciliations of bank statements, VAT, AP and AR accounts, working closely with the finance team on month end close.

SELECTED PROJECT

Slack AI reporting assistants, Claude and Workato

FIRST | 2026

- Designed and built the First MI Time Tracker, using a Workato AI Genie and a PostgreSQL view, that answers hours and leave questions in plain English in about 2.4 seconds, replacing a manual Tableau export.
- Enforced access inside the SQL using the requester's Slack login, so people see only their own hours, their direct reports, or their client account, with a dedicated read only connection and no salary or performance data exposed.
- Validated the build by reconciling 190,492 rows between the old and new views with identical results, cut the main query from 16 seconds to 0.8 seconds, and wrote user and technical guides to support adoption.
- Built the People Analytics Genie on the same design, giving senior leadership on demand turnover, attrition, headcount and tenure analysis, and a third assistant giving the Payroll team accurate headcount reporting for payroll posting.

EDUCATION

Master of Business Administration (MBA), International Business

University of Greenwich, London, UK | 2018 to 2019

Bachelor of Technology (B.Tech), Information Technology and Computer Science

Uttarakhand Technical University, India | 2012 to 2016

CERTIFICATIONS

- dbt Analytics Engineering Certification, expected 2026
- SQL: Data Reporting and Analysis, LinkedIn, 2022
- Introduction to Tableau Pulse, LinkedIn, 2025
- The Data Science of Experimental Design, LinkedIn